



13760 Noel Road, Suite 750 Dallas, TX 75240 972-789-1058 www.blackamericaweb.com

June 2018

Greetings:

The Tom Joyner Foundation is continuing its effort to connect the community with Historically Black Colleges and Universities. Therefore, we invite your organization to be a part of this experience by helping us expose your youth to higher education opportunities. **Please join us at the FREE:**

2018 ALLSTATE® TOM JOYNER FAMILY REUNION EXPO

**GAYLORD PALMS RESORT & CONVENTION CENTER
6000 W. OSCEOLA PARKWAY, KISSIMMEE, FL 34746**

- **Friday, August 31, 2018 from 10a - 5p - "COLLEGE DAY"**
- **Saturday, September 1, 2018 from 9a - 7p- COLLEGE, CAREER & COMMUNITY ZONE**
- **Sunday, September 2, 2018 from 12p - 6p- COLLEGE, CAREER & COMMUNITY ZONE**

The FREE 2018 Allstate® Tom Joyner Family Reunion Expo – College Day offers a unique, one-day experience that's an ideal opportunity for college bound students to network including:

- An official College Day kick-off, showcasing over **15 Historically Black Colleges and Universities (HBCUs)** as well as traditional colleges and other higher education related organizations like: **Fisk University, Florida A&M University, Florida Memorial University, Grambling State University, North Carolina A&T University, Paine College, Tuskegee University and Xavier University.**
- Higher education related seminars including **"A Day in the Life of an HBCU Student", an "HBCU Roundtable", Tom Joyner Foundation book scholarships, contesting, recruiting and more!**
- Throughout the weekend, for all three days, a cultural experience inclusive of not only the College, Career & Community Zone within the expo, but also the **Health & Beauty Zone, Kids & Teen Zone, Retail Zone and Arts & Entertainment Zone.** The expo offers a rich cultural experience, unique celebrity meet & greet opportunities, great activations, give-a-ways and live entertainment.

Overall, "College Day" and the College, Career & Community Zone serve to enlighten, educate and entertain your college bound students! We encourage your community organization to register, bring and expose your students to what the 2017 Allstate® Tom Joyner Family Reunion Expo has to offer.

Attached is the participation form needed from your school. **Please scan and email us at TomJoynerExpo@ReachMediaInc.com or simply fax the form back to 972-934-2042 by **NO LATER THAN FRIDAY, AUGUST 24th**.** We look forward to seeing you there! If you have any questions, please don't hesitate to contact us.

Kindest regards,

A handwritten signature in black ink that reads "Tom".

Tom Joyner, Founder
Tom Joyner Foundation



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2018 ALLSTATE® TOM JOYNER FAMILY REUNION
TOM JOYNER FOUNDATION "COLLEGE DAY"
GAYLORD PALMS RESORT & CONVENTION CENTER
6000 W. OSCEOLA PARKWAY/ KISSIMMEE, FL 34746
http://blackamericaweb.com/category/tom-joyner-family-reunion/

- YES, I'D LIKE MY GROUP TO ATTEND THE ALLSTATE® FAMILY EXPO ON:
Fri., August 31, 2018 from 10a - 5p - "COLLEGE DAY"
Sat., September 1, 2018 from 9a - 7p- COLLEGE, CAREER & COMMUNITY ZONE
Sun., September 2, 2018 from 12p - 6p- COLLEGE, CAREER & COMMUNITY ZONE

ORGANIZATION'S NAME: _____

CONTACT PERSON: _____ TITLE _____

STREET ADDRESS: _____

CITY: _____ STATE _____ ZIP _____

PHONE: _____ FAX _____ E-MAIL _____

How many attendees will you bring? YOUTH: _____ CHAPERONES: _____

Will you bring them via bus or van (Need to accommodate for complimentary parking)? _____

Approximate attendees date and time? _____

Please return form via Fax: (972) 934-2042 or email: TomJoynerExpo@ReachMediaInc.com

About the Tom Joyner Foundation

The Tom Joyner Foundation, founded in 1998, is dedicated to helping to keep scholars at Historically Black Colleges and Universities (HBCUs)! Through fundraising and donor development initiatives, \$65 million has been raised to support more than 29,000 students attending HBCUs.